

# Global Witness Workplace

**Location:** London, UK  
**Client:** Global Witness  
**Dates of Involvement:** 2017 - ongoing  
**Size:** Office for 90 people

Global Witness is an NGO which aims to uncover corruption through investigative journalism. Shared values of **sustainability, ethical sourcing and employee well-being** led Global Witness to choose Cullinan Studio to define a strategic brief for their future workplace.

We conducted wide-ranging consultation that cut across the organisation by using discrete methods of engagement:

- Occupancy and anonymous surveys
- Desk-based interviews
- 'Planning for real' style spatial workshops
- Visits to exemplar workplaces
- Town hall style presentations to obtain buy-in from the whole organisation.

We asked the campaigners to investigate their workplace using a polaroid camera and report headline issues - making the most of their journalistic skillset. A central board was set up in their existing workplace to post photos and comments; an effective way of capturing candid information anonymously.

Information gathered during the consultation has informed all aspects of the design - from the overall layout and proposed work-settings, down to the self-finishing, sustainably-sourced natural material palette - creating a workplace that truly reflects the values of the organisation it serves.

*“The change has been transformational; from great people putting up with a mundane office and library atmosphere, to great people enjoying a great office with a great atmosphere. I still smile every time I step into the office.”* Global Witness Journalist

